

# Generals International Job Opening

**Job Description:** We need somebody to handle website updates, store updates, and the administration needed for those updates. Our normal duties for the website involve communicating with other departments about future updates, working with the graphic designer, editing raw text for pages, creating lead-ins or “blurbs” for longer articles, graphically laying out newsletters and pages based on text from other departments, and creating new pages based on other department’s ideas and our own skill/experience. Store updates involve coordinating with the graphic designer and accounting and getting text or writing our own (based on current workload).

**Job Requirements:** Good communication skills (and grammar) are necessary for editing web-based text, creating lead-ins or blurbs, and especially for coordinating all updates with other departments. Professional aesthetic taste is just as important as being a good communicator. We don’t necessarily need somebody who could design a whole website from scratch, but we desperately need somebody who knows what



Our IT Manager rarely abuses people

works and what doesn’t and is willing to continue learning as the web changes. We don’t need a marketing person, either; we just need somebody who knows that blood red is not an acceptable background color and understands why too many logos on one page will overwhelm readers. Most importantly, we need people with the ability to learn. Web technologies keep changing all the time, but anybody willing to learn can pick up Typo3, FishCart, blogs, wikis, and whatever we decide to implement in the future. Past web experience is good, but we don’t need another programmer; anybody with the desire and basic ability to run their own blog or homepage and continue learning could have the technical skills that we need.

**We Use:** Mac Laptops, Typo3, wikis, etc.

**Please Contact:**

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